

Transforming Vision into Lasting Community Impact

HOW STRATEGIC LEADERSHIP, CROSS-SECTOR COLLABORATION, AND ORGANIZATIONAL EXCELLENCE CREATED A MODEL FOR SUSTAINABLE COMMUNITY TRANSFORMATION

“

Communities are transformed when visionary leadership, strategic partnerships, and organizational excellence converge around a shared purpose.

”



ANNUAL REVENUE GROWTH

**\$300K
TO \$1.5M**

INCREASE IN ANNUAL OPERATING REVENUE



MOBILE ACCESS EXPANSION

~30

COMMUNITY LOCATIONS



FRESH PRODUCE DISTRIBUTED

130,000+

POUNDS OF FRESH FOOD DELIVERED



HEALTHCARE PARTNERSHIP PARTICIPANTS

1,700+

INDIVIDUALS SERVED THROUGH FOOD & HEALTH INITIATIVES



CROSS-SECTOR PARTNERSHIPS

STRONGER TOGETHER

BUILDING A COLLABORATIVE ECOSYSTEM FOR IMPACT



CONFIDENTIALITY STATEMENT

To preserve client confidentiality while emphasizing strategic insights, identifying details have been intentionally omitted. The results presented reflect an actual organizational transformation led by Catalyst Collective Group's founder and illustrate the principles embodied within the Catalyst Growth Journey™.



The Executive Perspective

WHY ORGANIZATIONS STRUGGLE.
AND WHAT IT TAKES TO CREATE LASTING IMPACT.

Across the country, mission-driven organizations are being asked to do more — serve more people, demonstrate greater impact, and build long-term sustainability in an increasingly complex and resource-constrained environment.

Passion and commitment are essential. But passion alone does not build sustainable organizations. Lasting impact requires strategy, stronger systems, intentional partnerships, diversified funding, and disciplined execution.

“
Organizations do not create lasting impact because they have bigger budgets.

They create lasting impact because they build stronger systems.
”

TODAY'S LEADERS FACE REAL CHALLENGES

Across sectors, organizations are navigating the same critical pressures:



Limited organizational capacity to meet growing community demand



Increasing competition for funding and investment



Fragmented partnerships that fail to maximize collective impact



Operational inefficiencies that constrain growth



A crowded marketplace that challenges visibility and influence



Difficulty measuring and communicating outcomes with clarity



Leadership burnout caused by limited resources and expanding expectations

Without an integrated growth strategy, even the strongest missions can lose momentum.

A NEW APPROACH IS REQUIRED

Today's most effective leaders recognize that sustainable impact is not achieved through isolated programs or one-time funding.

It is achieved through an intentional, connected approach that aligns strategy, operations, partnerships, funding, leadership, and measurable outcomes.

This Executive Impact Case reveals how one mission-driven organization made that shift—evolving from a respected local nonprofit into a regional leader through strategic leadership, cross-sector collaboration, and organizational excellence.

WHAT YOU WILL DISCOVER

- ✓ The strategic decisions that accelerated growth
- ✓ The partnerships that unlocked new opportunity
- ✓ The systems that strengthened long-term sustainability
- ✓ The measurable outcomes that transformed the community
- ✓ How the Catalyst Growth Journey™ made it all possible

This is more than a story about growth.

It's a blueprint for what's possible when visionary leadership, strategic partnership, and execution converge around purpose.



THE ISSUE

The Challenge of Increasing Access to Healthy Foods

A Critical Issue. A Community Priority.

Access to healthy, affordable foods is not just a nutrition issue—it's a community development issue, an economic issue, and a health equity issue.

Across the country, and in communities just like ours, too many individuals and families face barriers that make it difficult to consistently access the nutritious foods they need to thrive.



THE PROBLEM

Millions of people live in communities where healthy foods are out of reach due to a combination of systemic barriers that limit access, availability, affordability, and education.

A GROWING CRISIS



1 IN 7

Americans live in food insecure households.

Source: USDA, 2023



23.5 MILLION

People live in low-income areas more than 1 mile from a supermarket.

Source: USDA, 2024



64%

Increase in diet-related chronic diseases linked to poor nutrition.

Source: CDC, 2023



\$4.50

Average additional cost of a healthy meal compared to an unhealthy one.

Source: EAT Foundation, 2023



2X

Children in food insecure homes are 2x more likely to struggle academically.

Source: FRAC, 2023

WHY IT MATTERS

Healthy food access is foundational to strong communities. When people can access healthy foods, we see improvements across every area of life and opportunity.

THIS CHALLENGE IMPACTS EVERY STAKEHOLDER



Individuals & Families

Struggle with poor health outcomes, higher medical costs, and limited quality of life.



Children & Youth

Face barriers to learning, development, and future opportunities.



Local Businesses

Experience reduced productivity, increased healthcare costs, and limited economic potential.



Communities & Governments

Bear the cost of poor health outcomes, increased social services, and economic stagnation.



Nonprofits & Community Organizations

Are stretched thin trying to fill gaps without the resources or systems to create lasting change.



THE OPPORTUNITY FOR TRANSFORMATION

By addressing these barriers through strategic leadership, partnerships, and sustainable solutions, we can create communities where everyone has access to the healthy foods they need to live, learn, work, and thrive.

This is the work of Catalyst Collective Group.

“

Healthy food access is more than a service—it's the foundation of thriving communities.



BETTER HEALTH OUTCOMES



STRONGER FUTURES FOR YOUTH



MORE RESILIENT COMMUNITIES

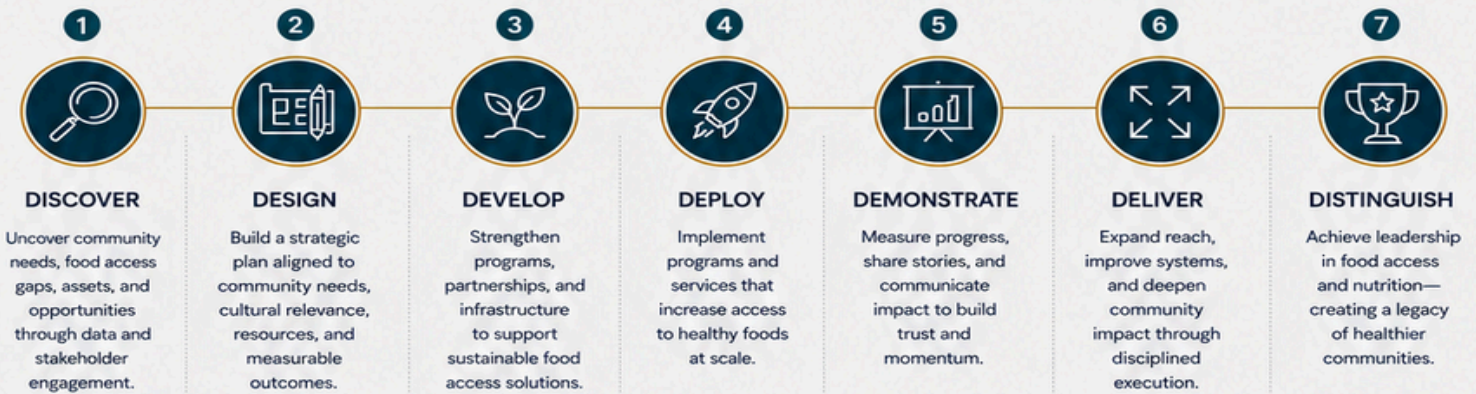


STRONGER LOCAL ECONOMIES

The Catalyst Growth Journey™

A Proven Framework for Increasing Access to Healthy Foods

The Catalyst Growth Journey™ is our proven approach that guides organizations from clarity to distinction—creating systems and outcomes that expand access to healthy foods and strengthen communities.



A Journey. A System. Healthier Communities.

Each stage is intentional. Each step builds on the last. Together, they create a transformation that ensures everyone has the opportunity to access healthy, nourishing foods.

WHAT THIS JOURNEY CREATES

-  **CLEAR DIRECTION**
Everyone aligned around a shared goal.
-  **STRONGER PARTNERSHIPS**
Cross-sector collaboration that drives solutions.
-  **EFFICIENT OPERATIONS**
Systems and programs designed for impact.
-  **MEASURABLE RESULTS**
Data-driven outcomes that improve food access and health.
-  **SUSTAINABLE LEGACY**
Long-term change that strengthens communities.

“When we remove barriers and build systems that nourish, we build stronger, healthier communities.”

STAGE 1

DISCOVER

We uncover what matters most.

Every transformational strategy begins with clarity. In the **Discover** stage, we listen deeply, study thoroughly, and analyze intentionally to understand the real challenges, opportunities, and assets within the community.

“You cannot solve what you do not fully understand. Discovery gives us the clarity to lead with purpose and design with precision.”



OUR DISCOVERY APPROACH



LISTEN
Deep stakeholder conversations that reveal real needs.



ANALYZE
Data-driven insights that identify patterns, gaps, and root causes.



EXPLORE
On-the-ground assessment of assets, challenges, and opportunities.



SYNTHESIZE
Turning insights into clarity that informs strategic direction.

KEY AREAS OF DISCOVERY



STAKEHOLDER ENGAGEMENT

We connect with community members, leaders, partners, staff, and funders to understand diverse perspectives and priorities.



COMMUNITY ASSESSMENT

We evaluate demographics, economic conditions, health indicators, and social determinants that shape outcomes.



GIS & SPATIAL ANALYSIS

We map food deserts, transportation barriers, service gaps, and resource distribution to reveal hidden inequities.



DATA COLLECTION & BENCHMARKING

We gather and benchmark data to identify trends, measure current performance, and establish baselines.



ROOT CAUSE IDENTIFICATION

We dig deeper to understand the underlying causes—not just the symptoms.



ASSET MAPPING & INVENTORY

We identify existing strengths, programs, partnerships, and resources that can be leveraged for greater impact.

DISCOVERY TOOLS & METHODS

- ✓ Community listening sessions
- ✓ One-on-one stakeholder interviews
- ✓ Surveys & focus groups
- ✓ GIS mapping & spatial analysis
- ✓ Secondary data review
- ✓ Program & operational audit
- ✓ Environmental scan
- ✓ Benchmarking & comparative analysis
- ✓ SWOT & needs assessment
- ✓ Financial & capacity assessment

Clarity today.
Stronger strategy tomorrow.

THE DISCOVER OUTCOMES



CLEAR UNDERSTANDING

A shared understanding of the community's needs, opportunities, and challenges.



EVIDENCE-BASED INSIGHTS

Reliable data and insights that inform decisions and strategy.



STRATEGIC DIRECTION

A clear foundation for designing solutions that create lasting impact.



COMMUNITY ALIGNMENT

Stronger alignment among stakeholders around a common vision and priorities.



WE DON'T RUSH TO SOLUTIONS.

We invest in understanding—because great strategies are built on truth.

Discovery is where transformation begins.
It is the foundation of everything we build together.

STAGE 2

DESIGN

We co-created a strategic blueprint built for impact and sustainability.

Drawing from our discovery insights, we partnered with leadership and stakeholders to design a comprehensive strategy that aligns resources, strengthens partnerships, diversifies revenue, and expands access to healthy food. This blueprint became the foundation for scalable programs, operational excellence, and long-term community transformation.

“The design phase gave us clarity, alignment, and a plan that we could all believe in.”
 — Leadership Team



WHAT WE DESIGNED TOGETHER



VISION & GOALS

Defined a bold, shared vision and measurable goals to guide decisions and drive impact.



PARTNERSHIP ECOSYSTEM

Identified and aligned strategic partners across healthcare, education, government, business, and community sectors.



REVENUE & FUNDING STRATEGY

Developed a diversified funding model combining grants, corporate partners, earned revenue, and public investments.



PROGRAM ARCHITECTURE

Designed integrated programs and services that address root causes and create measurable value.



OPERATIONS & INFRASTRUCTURE

Built the operational framework, staffing model, technology systems, and SOPs needed for scale and sustainability.



IMPACT & EVALUATION FRAMEWORK

Established metrics, dashboards, and reporting systems to measure outcomes and communicate results.

KEY DESIGN ELEMENTS

- ✓ Community-centered strategy
- ✓ Data-informed decision making
- ✓ Cross-sector partnership strategy
- ✓ Diversified revenue model
- ✓ Program integration for greater reach
- ✓ Scalable operational systems
- ✓ Leadership & governance alignment
- ✓ Impact measurement & accountability



Collaborative Design Sessions



Data-Informed Strategy Development



Strategic Alignment Across Stakeholders

DESIGN OUTCOMES



STRATEGIC CLARITY

A unified plan with clear priorities and measurable outcomes.



STRONGER PARTNERSHIPS

A committed network of partners invested in the mission.



SUSTAINABLE MODEL

A diversified funding strategy built for long-term financial resilience.



EXPANDED ACCESS

A plan to increase healthy food access across more neighborhoods.



OPERATIONAL READINESS

Systems, processes, and teams prepared to execute at scale.



MEASURABLE IMPACT

A data-driven framework to track, communicate, and improve results.

DESIGNING TODAY. TRANSFORMING TOMORROW.

A strategic blueprint that turns opportunity into lasting community impact.



WE DESIGN WITH PURPOSE.

We co-create solutions that are practical, powerful, and built to last.

Purposeful design today builds a **stronger tomorrow** for the communities we serve.

STAGE 3

DEVELOP

We built the systems, partnerships, and capacity to bring the vision to life.

With a clear strategy in place, we worked side-by-side with the organization to build the infrastructure, tools, and capabilities needed to launch and sustain programs that increase healthy food access across the community. We focused on creating strong systems, developing talent, securing resources, and preparing the organization for long-term growth and impact.

“Strong strategies create the plan.
Strong systems create the impact.”

— Leadership Team



OUR DEVELOPMENT FOCUS

-  **BUILD CAPACITY**
Strengthening teams, volunteers, and leadership.
-  **CREATE SYSTEMS**
Establishing efficient processes and operational workflows.
-  **SECURE RESOURCES**
Building diversified revenue streams and sustainable funding.
-  **ENABLE TECHNOLOGY**
Implementing tools and data systems that drive efficiency and insight.
-  **MEASURE & IMPROVE**
Creating performance systems to track progress and outcomes.

WHAT WE BUILT TOGETHER

PROGRAM INFRASTRUCTURE

Developed program models to expand healthy food access initiatives.

Defined workflows for consistent and scalable delivery.

PARTNERSHIP EXPANSION

Activated new community partners across healthcare, education, civic, and faith sectors.

Built collaborative agreements and communication channels.

OPERATIONS SYSTEMS

Created standard operating procedures for program, distribution, and volunteer management.

Strengthened quality control and safety processes.

FUNDING & SUSTAINABILITY

Developed a diversified funding strategy including grants, corporate partnerships, and individual giving.

Implemented financial systems for tracking and reporting.

DATA & IMPACT SYSTEMS

Built dashboards and reporting tools to monitor reach, equity, and outcomes.

Established key performance indicators aligned to mission.

TALENT & LEADERSHIP DEVELOPMENT

Recruited and onboarded key staff and volunteers.

Provided training, onboarding, and role clarity to strengthen performance.



ADVANCING LOCAL FARMERS THROUGH STRATEGIC PARTNERSHIPS

We developed a targeted strategy to strengthen the local food economy and increase purchasing from local farmers.

 **MARKET ANALYSIS**
Assessed local farm capacity, production cycles, and barriers to market access.

 **PROCUREMENT STRATEGY**
Created fair and sustainable procurement practices to prioritize local farmers.

 **DIRECT CONNECTIONS**
Facilitated direct links between farmers and distribution programs to increase sales.

 **CAPACITY SUPPORT**
Provided training and resources to help farmers scale production and meet program demand.

 **ECONOMIC IMPACT**
Increased revenue opportunities for farmers and strengthened the local food system.

KEY DEVELOPMENT HIGHLIGHTS

- ✓ Built an end-to-end program delivery model
- ✓ Implemented volunteer coordination system
- ✓ Developed distribution and inventory framework
- ✓ Established community engagement strategy
- ✓ Launched data collection and reporting tools
- ✓ Secured new funding commitments
- ✓ Strengthened internal policies and governance
- ✓ Prepared the organization for scale



DEVELOPMENT DELIVERABLES

- ✓ Operational systems & SOP manual
- ✓ Staffing plan & role descriptions
- ✓ Program rollout plan & timeline
- ✓ Financial plan & budget framework
- ✓ Technology implementation plan
- ✓ Volunteer recruitment & training program
- ✓ Partnership agreements & MOUs
- ✓ Impact measurement plan & KPI dashboard
- ✓ Governance policies & compliance framework



THE FOUNDATION FOR LASTING IMPACT



STRONGER CAPACITY
A capable organization ready to meet community needs today and tomorrow.



SCALABLE SYSTEMS
Efficient processes that support growth and consistency.



SUSTAINABLE RESOURCES
Diverse funding and partnerships that ensure long-term viability.



MEASURABLE IMPACT
Data-driven insights that demonstrate value and guide improvement.



WE BUILD CAPACITY. WE BUILD LEGACY.
We develop the systems, people, and resources that turn strategy into lasting community impact.

Purposeful development today
creates the strength to lead tomorrow—
and the impact to endure.

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STAGE 4

DEPLOY

Putting the Plan into Action.

We moved from planning to execution—activating solutions, mobilizing resources, and implementing strategies that created measurable, lasting change.

The plan was built. The partners were aligned.
The community was the priority. Then we deployed.

HOW WE DEPLOYED



ACTIVATED SOLUTIONS



- Launched targeted initiatives to address priority needs
- Rolled out practical, community-informed solutions
- Provided ongoing technical assistance and support



STRENGTHENED PARTNERSHIPS



- Convened and engaged cross-sector partners
- Formalized roles and collaboration agreements
- Expanded influence through trusted relationships



EXPANDED PROGRAMS & SERVICES



- Implemented programs that increased access
- Improved quality, reach, and participant experience
- Integrated services to remove barriers



MOBILIZED RESOURCES & FUNDING



- Secured grants, donations, and contributions
- Aligned funding with strategic priorities
- Built sustainable financing structures



BUILT SYSTEMS FOR SCALE



- Implemented efficient systems and workflows
- Established data tracking and reporting
- Strengthened infrastructure for long-term growth

EARLY IMPACT AT A GLANCE



25

New access points and distribution sites launched across the community.



75+

Partners and stakeholders actively engaged to advance shared goals.



\$1.4M+

In new funding and in-kind support mobilized to strengthen programs and services.



4

New staff members hired, including a Director of Health Equity and a Bilingual Outreach Specialist, to strengthen leadership and expand community reach.



10

New farmer partnerships established to expand access to fresh, healthy foods for the community.

“

We didn't just put a plan into action. We put our community at the center of every action.

DEIDRE GRIM, PHD
FOUNDER & CHIEF STRATEGIST



DEPLOYMENT TURNED STRATEGY INTO REAL CHANGE.

TOGETHER, WE EXPANDED ACCESS. STRENGTHENED COMMUNITIES. CHANGED LIVES.



THE CATALYST GROWTH JOURNEY™ | STAGE 5

Demonstrate: Measuring What Matters

Proving Impact. Driving Continuous Improvement.

We established clear metrics, tracked progress, and communicated results to demonstrate impact, build trust, and inform continuous improvement.

Data not only tells our story—it guides our next steps and strengthens our ability to serve more people, more effectively.



**MEASURING MORE THAN NUMBERS—
MEASURING LIVES TRANSFORMED.**

Our data-driven approach ensures accountability, transparency, and a commitment to results.

KEY IMPACT AREAS & OUTCOMES



250K+

**Healthy Meals
Provided**

Through expanded food access points, mobile markets, and distribution programs.



1,500+

Individuals Reached

Through nutrition education, cooking classes, and wellness programs.



35%

**Increase in Healthy
Food Access**

In participating neighborhoods within the first 18 months.



12+

**New Access Points
Established**

Including mobile markets, pantry partnerships, and community hubs.



35+

**Strategic Partners
Engaged**

Across sectors to align resources and expand collective impact.



\$2.1M+

Resources Mobilized

Through grants, donations, sponsorships, and earned revenue initiatives.

HOW WE MEASURE IMPACT



DATA COLLECTION & ANALYSIS

We track participation, food distribution, health outcomes, and resource investment.



COMMUNITY FEEDBACK

We listen continuously to participants and partners to ensure programs meet real needs.



PERFORMANCE DASHBOARDS

Real-time dashboards help us monitor progress and make data-informed decisions.



REPORTING & STORYTELLING

We share results transparently to build trust, inspire support, and drive future investment.



WHAT THIS MEANS



STRONGER COMMUNITIES

More people have consistent access to nutritious foods they need to live healthy, productive lives.



BETTER HEALTH OUTCOMES

Increased access leads to better nutrition, improved wellness, and reduced health disparities.



SUSTAINABLE CHANGE

By addressing root causes and building strong systems, we create solutions that last and grow over time.

“ When we measure what matters, we don't just report impact—we build momentum for lasting change.

DEIDRE GRIM, PHD | FOUNDER & CHIEF STRATEGIST



**MEASURING TODAY.
IMPROVING TOMORROW.
TRANSFORMING COMMUNITIES
FOR GENERATIONS.**

THE CATALYST GROWTH JOURNEY™ | STAGE 6

Deliver: Expanding Impact. Strengthening Systems.

Scaling What Works. Ensuring Sustainability.

With strong programs in place, we focused on deepening impact and building the infrastructure needed for long-term sustainability. We expanded reach, optimized operations, and empowered partners to carry the work forward.



“Sustainable impact happens when systems are strong, partnerships are aligned, and communities lead the way.”

WHAT WE DELIVERED



EXPANDED REACH

- Scaled successful programs to new neighborhoods and communities
- Increased the number of access points through mobile markets, pantries, and community hubs
- Strengthened outreach to underserved populations



STRENGTHENED SYSTEMS

- Implemented efficient processes and operational workflows
- Enhanced data systems for tracking, reporting, and decision-making
- Built staff capacity and provided ongoing training



DEEPEENED PARTNERSHIPS

- Expanded cross-sector collaboration
- Formalized roles, expectations, and communication
- Leveraged partner strengths to maximize impact



AMPLIFIED VOICE & ADVOCACY

- Elevated community stories and impact through targeted communications
- Increased awareness and visibility of the issue and solutions
- Engaged advocates and local leaders



DIVERSIFIED & SUSTAINED RESOURCES

- Secured multi-year funding and grants
- Developed earned revenue opportunities
- Built resilient financial models to sustain and grow impact



THE RESULTS: IMPACT DELIVERED


30+

COMMUNITIES SERVED


1M+

POUNDS OF HEALTHY FOOD DISTRIBUTED


25+

NEW ACCESS POINTS ESTABLISHED


3,000+

INDIVIDUALS REACHED THROUGH EDUCATION PROGRAMS


40+

ACTIVE PARTNERS WORKING TOGETHER


\$3.4M+

RESOURCES SECURED TO SUSTAIN & EXPAND IMPACT



BUILDING A FOUNDATION THAT LASTS

We equip organizations with the tools, relationships, and systems needed to sustain impact long after our engagement ends.

- ✔ Strong leadership and governance
- ✔ Scalable programs and processes
- ✔ Diverse and reliable funding streams
- ✔ Data-driven decision making
- ✔ Community ownership and voice at the center



“When we deliver with excellence, we don’t just meet goals—we change systems and create opportunities that last.”



DELIVERING TODAY.
BUILDING TOMORROW.
CREATING LEGACY.

THE CATALYST GROWTH JOURNEY™ | STAGE 7

Distinguish: Building Legacy. Sustaining Change.

Leaving a Lasting Impact for Generations.

Sustainable change is about more than today's results—it's about creating systems, partnerships, and opportunities that continue to strengthen communities for the future.

We help organizations institutionalize success, cultivate future leaders, and ensure that healthy food access becomes a permanent reality, not a temporary solution.



OUR VISION

A future where every community has equitable, reliable access to healthy foods—and the resources and opportunities to thrive.

HOW WE ENSURE LASTING IMPACT



INSTITUTIONALIZE SUCCESS

- Embed proven programs and processes into daily operations
- Develop policies, systems, and infrastructure that sustain outcomes



DEVELOP FUTURE LEADERS

- Invest in leadership development and workforce pathways
- Empower community members to lead and innovate



STRENGTHEN PARTNERSHIPS

- Foster long-term partnerships built on trust and shared commitment
- Expand collaboration across sectors and geographies



DRIVE DATA-INFORMED IMPROVEMENT

- Use data and feedback to refine programs and drive innovation
- Track long-term outcomes and community impact



PROMOTE EQUITY & FOOD JUSTICE

- Address root causes of food insecurity and inequity
- Ensure every community has a fair opportunity to thrive



BUILD RESILIENCE FOR THE FUTURE

- Diversify funding and revenue streams
- Create adaptable systems that withstand change and grow stronger

THE LEGACY WE BUILD TOGETHER



NOURISHED COMMUNITIES

Healthy food is accessible, affordable, and abundant.



STRONGER HEALTH OUTCOMES

Reduced disparities and improved quality of life.



OPPORTUNITIES FOR ALL

Education, employment, and economic growth flourish.



RESILIENT SYSTEMS & ORGANIZATIONS

Well-resourced, adaptive, and prepared for the future.



EQUITABLE & JUST COMMUNITIES

Everyone has what they need to live, learn, and thrive.



A LEGACY THAT LIVES ON

Positive change that endures for generations to come.

LONG-TERM IMPACT SNAPSHOT



100,000+

Individuals will have consistent access to healthy foods.



10M+

Pounds of healthy food will be distributed over the next 5 years.



50+

Neighborhoods and communities strengthened across multiple regions.



\$5M+

In long-term economic impact generated in local communities.



A MOVEMENT

A culture of health, equity, and opportunity that continues to grow.

Stronger Together.
Healthier Communities.
A Legacy for Generations.

THE CATALYST COMMITMENT

We don't just help organizations solve today's challenges—we help them build a legacy of impact, equity, and opportunity that lasts for generations.

WE BUILD MORE THAN PROGRAMS.

We build a future of possibility.



The impact we create today becomes the legacy our communities inherit tomorrow.



TOGETHER, WE TURN IMPACT INTO LEGACY. TOGETHER, WE BUILD A HEALTHIER, STRONGER, AND MORE EQUITABLE FUTURE.

THE CATALYST GROWTH JOURNEY™ | THE OUTCOME

The Outcome: Stronger Communities. Brighter Futures.

Through strategic partnership, intentional execution, and a commitment to equity, we helped create lasting change and expand access to healthy foods where it is needed most.

This is more than a success story—
it is a model for sustainable, scalable impact.



OUR MISSION IN ACTION

We don't just advise. We partner.
We don't just deliver strategies. We build solutions.
We don't just aim for results. We create legacy.

KEY RESULTS AT A GLANCE



250K+

Healthy meals
provided

Through expanded food
access points, mobile
markets, and distribution
programs.



1,500+

Individuals reached

Through nutrition
education, cooking
classes, and wellness
programs.



35%

Increase in healthy
food access

In participating
neighborhoods within
the first 18 months.



12+

New access points
established

Including mobile markets,
pantry partnerships, and
community hubs.



35+

Strategic partners
engaged

Across sectors to align
resources and expand
collective impact.



\$2.1M+

Resources mobilized

Through grants, donations,
sponsorships, and earned
revenue initiatives.

CLIENT VOICES

“CCG helped us turn a bold vision into real results. Their strategic guidance, partnerships, and execution support expanded our reach and transformed how we serve our community.”

EXECUTIVE DIRECTOR
Community Nonprofit Partner

“Their team didn't just bring a plan—they brought the expertise, relationships, and commitment to help us build systems that will sustain this work for years to come.”

HEALTH DIRECTOR
Municipal Partner

“Thanks to CCG, we now have stronger partnerships, diversified funding, and a clearer path to ensure every family has access to the healthy foods they deserve.”

PROGRAM MANAGER
Health & Wellness Partner

WHAT'S NEXT

We will continue to innovate, expand, and strengthen the systems that increase access to healthy foods and build healthier communities.

The work continues.
The impact grows.



EXPAND & INNOVATE

Scale proven programs
and test new solutions
to reach more people
and places.



DEEPEN PARTNERSHIPS

Strengthen cross-sector
collaboration to align
resources and increase
collective impact.



DRIVE SUSTAINABILITY

Secure long-term funding
and build resilient systems
that sustain success for
the future.



CREATE LASTING LEGACY

Build communities where
healthy food access is
equitable, consistent,
and generational.

Together, we can build
stronger communities
and brighter futures.

LET'S CATALYZE CHANGE—TOGETHER.



READY TO CREATE IMPACT?

Let's build strategies that drive sustainable growth
and transformative change.

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THE CATALYST GROWTH JOURNEY™ | THE IMPACT

The Impact: Beyond Metrics. Changing Lives.

Real change happens in communities—
in families, in health, and in opportunity.

Through increased access to healthy foods,
we are helping to improve well-being,
strengthen local economies, and create
pathways to a healthier future.

“When people have access to healthy foods,
everything changes—health, education, productivity,
and the strength of our communities.”

IMPACT IN ACTION: REAL STORIES. REAL CHANGE.



HEALTHIER LIVES
Stronger Families



Increased access to fresh, nutritious
foods leads to better health outcomes,
reduced chronic disease, and improved
quality of life for individuals and families.



BRIGHTER FUTURES
Stronger Students



Proper nutrition fuels learning.
Students are more focused,
have better attendance, and
achieve stronger academic results.



STRONGER ECONOMIES
Thriving Communities



Investments in food access support
local farmers, create jobs, and keep
dollars in the community—building
resilient local economies.



MORE EQUITABLE COMMUNITIES
Greater Opportunity



By addressing food access inequities,
we create more level playing fields
and opportunities for everyone
to thrive.

LONG-TERM BENEFITS



REDUCED HEALTHCARE COSTS
Improved nutrition leads to fewer
hospital visits and lower overall
healthcare expenses.



INCREASED PRODUCTIVITY
Healthier communities are more
productive at work, in school,
and in daily life.



RESILIENT COMMUNITIES
Stronger systems and partnerships
prepare communities to withstand
challenges and adapt to change.



SUSTAINABLE IMPACT
Strategic investments today create
generational benefits tomorrow.

Healthy food access
is not a program.
It's infrastructure
for a better future.

ALIGNING WITH WHAT MATTERS MOST



HEALTH

Improving nutrition and reducing
food-related illnesses.



EDUCATION

Supporting student success and
lifelong learning.



**ECONOMIC
OPPORTUNITY**

Creating jobs, supporting local businesses,
and building wealth in communities.



**EQUITY &
JUSTICE**

Addressing disparities and ensuring
everyone has access to what they need
to thrive.



SUSTAINABILITY

Building systems that protect people
and the planet.

OUR COMMITMENT TO THE FUTURE

We will continue to innovate, collaborate, and lead with purpose—
expanding access to healthy foods, strengthening systems,
and creating communities where everyone can thrive.

**TOGETHER, WE GROW STRONGER.
TOGETHER, WE BUILD LEGACY.**



**A STRATEGIC APPROACH.
REAL RESULTS.**



**A LASTING IMPACT.
GENERATIONS STRONG.**



**A FUTURE WHERE EVERY
COMMUNITY HAS ACCESS,
OPPORTUNITY, AND HOPE.**

“Success is measured in more than numbers—
it's measured in lives transformed and legacies built.”



CATALYZING GROWTH.
BUILDING INFLUENCE.
CREATING LEGACY.

Building Stronger Organizations. Creating Stronger Communities.

Every transformational organization begins with a **decision**.

- ✓ A decision to think differently.
- ✓ A decision to lead intentionally.
- ✓ A decision to build partnerships.
- ✓ A decision to invest in people.
- ✓ A decision to create systems that endure.

Lasting community impact doesn't happen by chance. It happens through **visionary leadership, disciplined strategy, and collaborative action.**



Strategic Growth & Business Development Advisory

Catalyzing Growth. Building Influence. Creating Legacy.



Strategic Vision.

We see the big picture and chart the best path forward.



Collaborative Partnerships.

We build trusted relationships that unlock opportunity and multiply impact.



Measurable Results.

We deliver solutions that create measurable value and sustainable growth.



Generational Impact.

We build systems and legacies that strengthen communities for generations.



Stronger Together.

We believe the best outcomes happen when we work together.



We are honored to partner with organizations committed to transformation. Together, we will continue building stronger organizations and creating stronger communities—today and for generations to come.

LET'S BUILD WHAT'S NEXT.

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