



POLICY, RESEARCH & COMMUNITY IMPACT

Connect evidence to action. Align policy. Demonstrate impact.

CCG helps organizations align strategy with public priorities, generate actionable evidence, engage communities, and measure the outcomes that matter to decision-makers and stakeholders.

Lasting impact requires more than good intentions. It requires credible evidence, meaningful community participation, awareness of the policy environment, and a clear approach to measuring results. CCG connects research, policy, and lived experience to guide decisions and demonstrate measurable community value.

HOW WE HELP

- **Community Engagement** — design inclusive processes that build trust and center community priorities.
- **Policy Strategy & Alignment** — connect organizational goals with policy conditions and public priorities.
- **Research & Evaluation** — generate credible findings that strengthen programs and guide investment.
- **Impact Measurement** — define outcomes, indicators, tools, and reporting approaches.
- **ESG Strategy** — align environmental, social, and governance commitments with measurable action.
- **Advocacy Strategy** — clarify policy goals, audiences, messages, coalitions, and pathways to influence.
- **Program Design** — translate community needs and evidence into effective, implementable models.
- **Data-Informed Decision Making** — convert information into practical insight, priorities, and action.

WHEN TO ENGAGE CCG

- **Aligning** organizational strategy with changing policy conditions
- **Designing** a new program, initiative, or community investment
- **Building** trust with residents, stakeholders, or public partners
- **Evaluating** performance, outcomes, or return on investment
- **Developing** an ESG, community benefit, or impact framework
- **Generating** evidence for decisions, funding, or public accountability
- **Advancing** an advocacy agenda or systems-change strategy

DESIGNED FOR

Nonprofits • Government agencies • Educational institutions • Healthcare organizations • Foundations • Economic development organizations • Mission-driven businesses • Cross-sector coalitions

WHAT POLICY, RESEARCH & COMMUNITY IMPACT STRATEGY CAN ACHIEVE

Evidence-based strategy ♦ Stronger policy alignment ♦ Trusted community engagement ♦ Measurable outcomes ♦ Compelling impact narrative ♦ Informed decisions

THE CATALYST GROWTH JOURNEY™

01 DISCOVER Understand context	02 DESIGN Set research strategy	03 DEVELOP Build measures & tools	04 DEPLOY Engage & evaluate	05 DEMONSTRATE Communicate impact
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WHY CCG Policy insight, research rigor, and community-centered strategy—integrated to produce credible evidence, practical recommendations, and measurable public value.

TURN EVIDENCE INTO IMPACT
[Schedule a Strategy Session](#)

Transforming ideas into investment, partnerships into progress, and vision into measurable, sustainable impact.