



STRATEGIC GROWTH ADVISORY

Turn vision into a strategy for sustainable growth.

CCG helps organizations clarify direction, align leadership, and build actionable strategies that move ambitious ideas toward measurable results.

Growth requires more than a compelling vision. It requires clear priorities, leadership alignment, disciplined decision-making, and the infrastructure to execute. CCG integrates strategy, research, facilitation, and implementation planning to help leaders move from current conditions to long-term success.

HOW WE HELP

- **Strategic Planning & Facilitation** — establish direction, priorities, accountability, and a shared path forward.
- **Organizational Growth Strategy** — assess readiness and position programs, services, and operations for expansion.
- **Organizational Transformation** — guide restructuring, leadership transitions, and major shifts in how work gets done.
- **Business Model Innovation** — strengthen how the organization creates, delivers, and sustains value.
- **Market Expansion Strategy** — evaluate new markets, sectors, partnerships, and geographic opportunities.
- **Executive Retreats & Leadership Alignment** — facilitate critical decisions and establish shared priorities.
- **Change Management** — prepare people, systems, and stakeholders to adopt and sustain change.
- **Strategic Roadmapping** — translate strategy into sequenced actions, roles, milestones, and measures.

WHEN TO ENGAGE CCG

- **Preparing for growth** or geographic expansion
- **Developing or refreshing** a strategic plan
- **Managing competing priorities** without a unified direction
- **Repositioning** programs, services, or business models
- **Aligning** executives, boards, teams, or partners
- **Navigating** leadership transitions or organizational restructuring
- **Scaling** a successful initiative or proven model

DESIGNED FOR

Nonprofits • Government agencies • Educational institutions • Healthcare organizations • Foundations • Economic development organizations • Mission-driven businesses • Cross-sector coalitions

WHAT STRATEGIC GROWTH CAN ACHIEVE

Clear strategic direction ♦ Leadership alignment ♦ Actionable implementation roadmap ♦ Stronger investment decisions ♦ Expansion readiness ♦ Measurable accountability

THE CATALYST GROWTH JOURNEY™

01	02	03	04	05
DISCOVER	DESIGN	DEVELOP	DEPLOY	DEMONSTRATE
Assess conditions	Set direction	Build the roadmap	Activate strategy	Measure results

WHY CCG Executive-level strategy, cross-sector experience, and practical implementation support—customized to your goals, operating environment, and stage of growth.

START YOUR GROWTH JOURNEY
[Schedule a Strategy Session](#)

Transforming ideas into investment, partnerships into progress, and vision into measurable, sustainable impact.